

custom. effective. graphic design



Purple Rose Graphics
www.purplerosegraphics.com

price and package list

www.purplerosegraphics.com

Welcome!

Hi!

Welcome to Purple Rose Graphics.

I love that you're here! You know why?

If you're here, then you already know you're the best at what you do!

You want your marketing materials to show off that you're the best
and you don't want run of the mill graphics,
but you're a little stuck and need some help.

**Whether you are just starting your business journey
or in the middle of it somewhere,
I can help.**

That's right!

I can help your business make a great first impression on paper!

The best way to make a great first impression on paper *and sell more* is
with consistent visual branding. Every logo, flyer, brochure or business card
that your customers see has to have the same look and feel!

If you're ready to
say good-bye to time consuming templates or DIY Design
and
hello to a team mate
then keep on reading!

Wow! That was easy!

So much less stress...
I'm so glad I called you...
You actually listened...

These are the things my clients say to me regularly and if you choose Purple Rose Graphics, chances are pretty high that you will say these things too.

So if you've ever thought:

I'm so not creative!
I hate doing this design stuff!
I wish I someone could do this with me.
I Do Not have TIME to design this!
I thought a template was supposed to EASY!

You are definitely in the right place and I'm excited to meet you!

but first...

Allow me to introduce myself



Hi! I'm Patrice!

Graphic Designer Extrodinaire! I'm also the head pineapple of this operation and the billing department, and the marketing department, and... well, I do everything here! As a solo entrepreneur I run this business with the help of my computer and smart phone...and that's it. I don't have a huge built out team of people that you don't see doing the work. I handle all my clients accounts from start to finish. If I don't personally handle something, I tell you upfront because transparency isn't just for windows!

Here's the deal, I'm client focused and work with you as a team mate, not for you as an employee. I listen to you and work alongside you to create a design that will help your business and you still love. **You are part of the process every step of the way.**

But, I'm not all work! I'm also a total goofball who loves Sci-Fi and Fantasy. I have been known to do the "Vulcan Salute" to greet my friends. I love Star Wars and my engagement ring is a Tie Fighter. I take photos everywhere I go and have been carrying a camera with me since the mid 1990s. I also constantly have music on and love watching movies.

Business Design Packages

The items that visually represent a business are the business' first impression in print. They represent the business and the people who work there when they aren't there. They are responsible for selling products and services of the business to potential clients.

When I work with a business on these products, I tailor them for each company's individual audience and personality.

Let's get you on the road to selling more.

LAVENDER : \$1,200

- + 15 MINUTE DESIGN CONSULTATION
- + LOGO (FULL COLOR AND ONE COLOR)
- + STYLE GUIDE FOR LOGO
- + BUSINESS CARD DESIGN & 100 PRINTED CARDS
- + 1 SIDED FLYER DESIGN & 25 PRINTED FLYERS

VIOLET : \$1,350

- + 30 MINUTE DESIGN CONSULTATION
- + LOGO (FULL COLOR AND ONE COLOR)
- + STYLE GUIDE FOR LOGO
- + BUSINESS CARD DESIGN & 250 PRINTED CARDS
- + 1 SIDED FLYER DESIGN & 50 PRINTED FLYERS
- + BROCHURE DESIGN & 50 PRINTED BROCHURES

AUBERGINE : \$1,500

- + 30 MINUTE DESIGN CONSULTATION
- + LOGO (FULL COLOR AND ONE COLOR)
- + STYLE GUIDE FOR LOGO
- + BUSINESS CARD DESIGN & 250 PRINTED CARDS
- + 2 SIDED FLYER DESIGN & 100 PRINTED FLYERS
- + BROCHURE DESIGN & 50 PRINTED BROCHURES
- + 1 HOUR BRAND COACHING

Logo Design Packages

Logo design is really about creating you or your company's brand, your image. This is what people will see when they look you up and it needs to tell them everything about who you (or your business) are in a small image. I can guide you through the process of creating your logo!

Let's get you on the road to selling more.

LOGO: \$500

- + 15 MINUTE DESIGN CONSULTATION
- + FULL COLOR LOGO
- + 4 OPTIONS TO MIX-MATCH
- + 3 ROUNDS OF CHANGES
- + FINAL FILES IN EPS, PDF, PNG, JPG

LOGO LUXE : \$750

- + 30 MINUTE DESIGN CONSULTATION
- + FULL COLOR LOGO
- + ONE COLOR LOGO
- + 4 OPTIONS TO MIX-MATCH
- + 3 ROUNDS OF CHANGES
- + FINAL FILES IN EPS, PDF, PNG, JPG

LOGO ULTRA LUXE: \$1,500

- + 30 MINUTE DESIGN CONSULTATION
- + FULL COLOR LOGO
- + ONE COLOR LOGO
- + 4 OPTIONS TO MIX-MATCH
- + 3 ROUNDS OF CHANGES
- + 1 PAGE STYLE GUIDE
- + FINAL FILES IN EPS, PDF, PNG, JPG

Individual Item Pricing

FULL COLOR LOGO : \$500

+ 4 options to
Mix-Match
+ 3 Rounds of Changes
+ Final Files as
EPS, PDF, PNG, JPG

ONE COLOR LOGO: \$300

+ 4 options to
Mix-Match
+ 3 Rounds of Changes
+ Final Files as
EPS, PDF, PNG, JPG

BRAND STYLE GUIDE: \$250

+ 1 page guide for future
use of your visual brand
elements that supports brand
consistency
+ Final File as PDF

1-SIDED FLYER : \$98

+ 1 side
+ 2 rounds of changes
+ Final File as PDF

2-SIDED FLYER : \$104

+ 2 sides
+ 2 rounds of changes
+ Final File as PDFs

BROCHURE : \$250

+ Traditional Trifold
+ 2 rounds of changes
+ Final File as PDF

BUSINESS CARDS : \$75

+ 2 sides
+ 2 rounds of changes
+ Final File as PDF

POSTCARDS : \$100

+ 2 sides
+ 2 rounds of changes
+ Final File as PDF
+ FOR EDDM

POSTCARDS ADD \$20

RACK CARDS: \$88

+ 2 sides
+ 2 rounds of changes
+ Final File as PDF

BRAND COACHING:
\$85/HR

Sit down with me to discuss
your business and create or
adjust your graphic design
and marketing strategy.

ADDITIONAL ROUNDS OF
CHANGES: \$25/ROUND

Happy Clients

“Patrice is very professional, with reasonable rates and excellent turnaround times on her work. She’s done two projects with us now and both have been on time, on budget, and well received by our business partners. We are not always the easiest customer to work with, but she has shown the patience needed for us to end up with the best results.”

– Chris S, Brea

“Working with Patrice was an exceptional experience! I was in a tight crunch and she worked alongside me to ensure I accomplished my deadlines! The quality of her work and professionalism are valued! We will be back!”

– Debbie M., Brea



*I help ambitious businesses
achieve success through
captivating design*

faq

What kind of services are provided by Purple Rose Graphics?

I create print ready branded marketing material designs for small businesses including business cards, brochures, postcards, custom notecards, media kit/pitch deck, rack cards, and flyers. I also create logos for small businesses.

How long does a project take?

It depends on the project. I can get an initial draft called a proof to you within 3-5 business days of your payment clearing.

Rounds of changes depend on how fast you (and your team if you have one involved) make decisions. Once I hear back from you, I usually can get a new proof out within 1 – 3 business days. Average timeline for most projects is 2 – 4 weeks from start of project to final design approval.

What is the design process like?

Consult Meeting > Proposal > Payment > Initial Proof > Make Edits > Design Approved > Final Files Sent

What types of payment are accepted?

All Major Credit Cards, Corporate Check, PayPal

Do you build websites or create promotional products like pens and t-shirts?

No. Unfortunately, I do not create websites and I do not create promotional products. I have some amazing friends who do just that so please visit the “Resources” page on the website

I have a design already; do you do printing?

No, sorry. I only offer printing coordination as a courtesy to my current design clients. please visit the “Resources” page on the website to connect with one of my preferred printing companies

I need this tomorrow! Do you accept rush jobs?

No, I don't accept rush jobs. I do not like to do overnight or two-day turnaround. It just never looks right and I want you to like what gets created.

If you have a job needed within a week, I can consider a shorter deadline job based on my current schedule.

Got Additional Questions... Just Ask

contact details

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 @PurpleRoseGrafX

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